Sb sallybase

be simple, smart & innovative

BUSINESS
PROFILE
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2020

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An insight to our company

ABOUT US

All Services Under One Roof.

Sallybase is modern tech-stack and we bring digital transformation and technology solutions from intellection to implementation. With our experts, we enhance the digital journey of our clients. We enable the companies with AI-based solutions that help to grow and bring needed changes.

With Grace, Sallybase approaches by creating, testing, liberating and operating across digital value chains. Our approach for complex problems for corporate sustainability is "Design, Develop And Implement IT solutions to drive your advanced business strategies". Be it for your business stability, long-term sustainability, efficiently or growth of business, Sallybase can bring your needed change.

OUR COMPANY

Sallybase comes with vigorous strategies and skillsets from perspectives to solve business challenges. Our aphorism is to use experienced and proven proficiency to create ideas and provide expert guidance to our clients.

We believe in technology & innovation to resolve all corporate issues. We believe every organization is different, so are their needs, they are facing different challeges at different point of time or maybe in different field of work. So one solutions might not be efficient for all of them, and we believe developing completely new piece of tech just for an organization that not only fulfills their need, but makes very secure & cost effective. We believe in innovating, developing technology, finding solution to resolve the issues instead of recommending any third parties.

Yes, we are capable of developing, innovating completely new solution/technology. Afterall Sallybase is technology company. So that's what `Simple, smart & innovative' Stands for.'

OUR VALUES

Innovation

We are new, but we believe in changes. Changes leads to innovations and innovation leads to progess. Every aspects of management, analytics, and technology depends upon progress which comes from innovations.

Quality

Our team of experts and professionals work up to the mark and give the best quality of the outcomes. Sallybase gives priority to meet our cliens needs with quality pledge. We accept challenges and do not step back until the solution derives and problem is solved.

Trust & Integrity

Building the culture is solely dependent upon the trust and intergrity. We believe in serving the best for our clients with trust and security of the information. We encourage collaborative environment where individual perspectives are respected and honest opinion is expected.

TEAM MANAGEMENT

"Individual commitment to a group effort. That is what makes a team work, a company work, a society work, a civilization work."

PROFESSIONALISM

Our team of professionals are ethically stable and are well versed with high skills. They are on a continuous learning curve and keep on improving skills.

COMPETENCE

Competency as an aspect is basically being at par with the professionals in every aspect. Problem solving being an aspect of competency reflects the learning nature of the team.

Our Team

"Unity is strength, when there is teamwork and collaboration, wonderful things can be achieved."

Arjinder Sandhu
Managing Director

Arjinder Sandhu is the Managing Director of Sallybase. He is well versed with experience in the field of IT, building CRM, strategic management across multiple industries, & technologies.

Satnam Sandhu
Director

Satnam Sandhu is Direcotr of Sallybase and He is an Ex-Army officer.

Poorna Anand
Sr. HR Specialist

Poorna Anand is Senior Human Resource Specialist with a history of working in Media, E-commerce, & Recruitment Industry. She has strong interpersonal and communication skills & a demonstrated ability to work effectively with people.

Saurabh Singh
Team Leader

Saurabh Singh is Team Leader and has Prioritization Abilities, effectiveness, Efficient Communication Skills and he Empowers Individuals on the Team.

Karan Gupta
BD Manager

Karan Gupta is Business Development Manager. He Collaboratively works with the team to develop an overall territory plan in order to maximize opportunities and generate sales activity with customers, partners and publishers.

Bijay Das
Sr. Content Specialist

Bijay Das is Sr Content & Graphic specialist. With experiences in different content strategies, he has an eye for detail and commitment for perfection and he engages, educates and helps to measure the creative content.

MANAGING DIRECTOR STATEMENT

—

"OUR SUCCESS COMES FROM CREATIVE & SOLID TEAM WHO HAVE HIGH SKILLS"

Arjinder S. Sandhu
Managing Director

As the world is becoming more AI-driven; it is being witnessed a huge transformation with recent changes in technology. Forthcoming, around 70% of jobs of the next generation will be replaced by AI systems. IT & entertainment sectors will be the biggest field in the next 10 to 15 years.

As said above, Arjinder also adds: "AI will replace the human jobs in the coming years, RND and delivery services will still hold great opportunities for human as technology system checkers need more skilled people, along with this, entertainment will be another most important sector to create more jobs for humans, specifically in gaming.".

An Insight to our

Strategies

We always give the best service with relevant & innovative technology for your business needs.

We combine both technology expertise and deep industry-specific insights on how technology impacts people and business processes. This helps to maximize valuable IT investments. IT enhancement and transformation goals, Sallybase delivers consistently great performance solutions.

Our experts apply intensive research analytic and methods backed by industry acumen, to bring needs to fruition. Sallybase, modern tech-stack, symbolizes innovation driven strategies designed to fuel your company's growth.
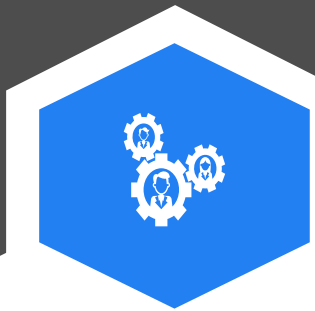
SOLUTION TO COMPLEXITY

Our approach for complex problems for corporate sustainability is driven from our mission "Design, Develop and Implement IT solutions to drive advanced business strategies and growth in revenue". Sallybase turns technology into business advantages by providing business intelligence and analytic solutions under one innovative formula which are: "Quality Consulting Solutions, Management and Operation of IT Infrastructure, IT Software Specifications, Efficient and Reliable Support.

PRINCIPLE

Client Experience is the standard of excellence of success for companies. It is turning increasingly important to have vigorous development processes in platform to provide better client experiences & enable digital transformation.
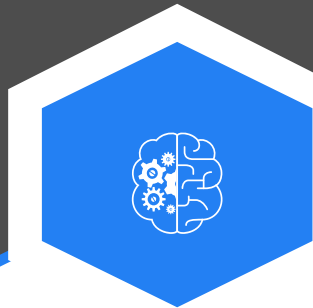
Sallybase Strategies help deliver high-quality solutions to meet those clients needs. However, clients often face difficulties when choosing a specific paltform, so companies need the right platform to help them choose the best approach and provide solutions efficiently. Sallybase, a morden tech-stack, is equipped to help and offer remedy.

OUR STRATEGIES

NoOps

With the introduction, NoOps has taken on a life of its own that doesn't only complement DevOps but also necessary to accelerate the entire IT value chain.

AI-Ops

With AI-Ops in Sallybase, one can gain visibility, manage resources, & optimize services & digital assets all at one platform and go beyond legacy tools.

CSRI

CSRI can be defined as Consultancy for business complexity, Support for sustainability,Resources for reliability & Infrastructure for integrated IT solutions.

Our Services

OUR SERVICES

We combine both broad technology expertise and deep industry specific insights on how technology impacts people & business processes. This helps you to maximize your valuable IT investments and generates revenue. Whatever your IT enhancement and transformation goals, Sallybase delivers consistently great performance solutions.

WHY SALLYBASE?

Sallybase is a growing technology company that aims to provide the best solutions for all its customers. We follow a simple motto- 'be Simple, smart and innovative'. We bring you the expertise and the tools, solution package to launch, manage and maintain your various marketing campaigns. We have experts & technology/tool's to provide solution/service which best suits your need and requirement to maximize you & your business profitability.

"We believe in delivering innovative & result-oriented tech solutions."
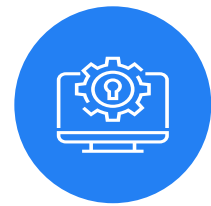
WHAT WE DO?

Services

Data Analytics

Transform Big Data into intelligence and applicative insights.

Cloud

Drive Business performance with Instant preparation, AIOps driven cloud operations.

Infrastructure Management

Monitor network infrastructure, servers, applications & other components.
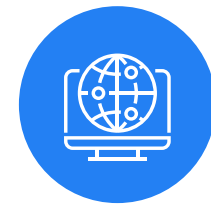
Services

Application Development & Maintenance

Maximize application availability, agility and predictability

Public Relation

Reputation on consistent innovation, effective strategy, and stable results.

Consultancy

Bring the power of insight to great professional decision, success & extraordinary expertise.

The Clients

"Our clients have trusted us for their business projects."

Sallybase clients have gain the positive outcomes with effective & efficient performance with agility. Performing hand to hand with our clients with motives of innovations, quality & trust with technical infrastructure has proven success.

LIST OF OUR CLIENTS

We've represented everything with realistic approach and dedication at the core of every engagement. We've been devoting our core dedication and minds to our clients, achieving great successes & building lasting relationship.

PERSPECTIVE

INNOVATION PERSPECTIVE

As we know the key for the success is the changes. We keep on changing as per the requirements with improvements of existing and new products. We believe in continouse improvement for clients and business.

FINANCIAL PERSPECTIVE

The balance of success & continuous performance of the business solely depends upon financial values. We believe in gaining the financial goals which helps the performances of firms to get positivity.

CUSTOMER PERSPECTIVE

The positive outcomes of services includes clients perspective & their profitability. We completely focus on customer profitability and their perspective to have the constinous growth and achieving goals.

Grow & build your business with our trusted works.
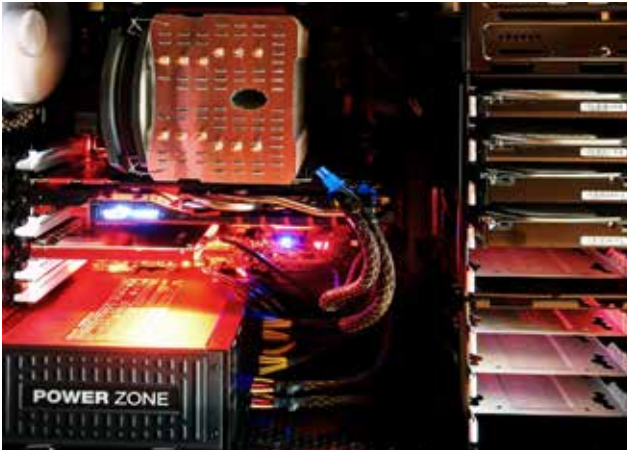
Case Study

Kvion Inc.

"Growing Together".

Kvion was Founded On September 24, 2014. Kvion provides services as domain registration, web, reseller, and VPS hosting & dedicated server services worldwide.

OVERVIEW

Kvion's State-of-the-Art Infrastructure & 24X7 Support team of professionals is always willing to assist you & your business on 365 days of a year. Their Hosting Tools, Dedicated Solutions & team of professionals always make sure that your business keep growing as per your expectations or maybe beyond it. So, Give Us an opportunity to grow alongside you because "Your Growth is Our Growth".

CHALLENGE

Kvion had the strategies to have the multi currency functionality for which they were in need for better infrastructure with multiple APIs. Brand positioning with these requirements were tough and not considerable with their existing process.

SOLUTION

As Per the challenges , the dashboard and panel needed to be built with better framework and support systems owning APIs infrastructure.

RESULT

We built dashboard & panel, both the backend and frontend with Core Php. We provided Kvion's Data-stax NoSQL database which is built on apache Cassandra. Also, Multi currency support system was enabled. We developed their own APIs infrastructure. For better customer visibility, We provided with our AI based Chatbot Support.

OUR ERP SOLUTIONS(PRODUCTS)
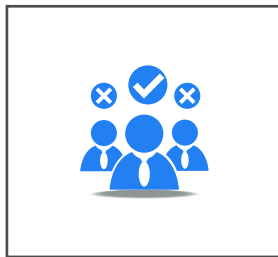
CUSTOMER
RELATIONSHIP
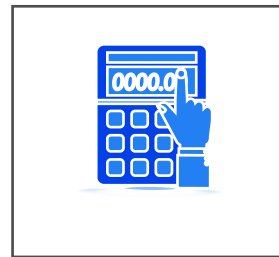MANAGEMENT

SALES
MANAGEMENT

INVENTORY
MANAGEMENT

CONTENT
MANAGEMENT
SYSTEM

HUMAN RESOURCE
MANAGEMENT SYSTEM

PRODUCT
MANAGEMENT

ACCOUNT
MANAGEMENT

Sb sallybase

Enlarge your business growth.

At Sallybase, we're obsessed with quality and design.
We count on our portfolio to do business and always ensure that
each of our deliverables is unique and world class.

GET IN TOUCH

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ERP SOLUTIONS: ADD ONS

SB Approach

It is designed for data collection from various resources. It analyses, examines and rate the collected data. It provides the insights of the campaign with detail of reach and engagement. It can predict ongoing engagement and prevent suspicious activity.

SB Shoutout

SB Shoutout is our product which enables the feature of email marketing, SMS and WhatsApp engagement in an easier and effective way. One has to utilize the collection of his data and can directly make those to reach targeted areas such as Email marketing, SMS and WhatsApp in one go with SB Shoutout.

SB Chatbot

You can take advantages of this feature and can increase more engagement with customers and their insights. 90% of SB chatbot is completed & pending for deployment process.

Ecomstrive

Ecomstrive is a cloud-Based solution for eCommerce stores with all the tools to build, manage, and grow your business. SB Shoppo stores in minutes with shipping, tax, payment, Upgrades, advertising options, Site Integration, Mirror On Multiple Sites, multiple transactions in a single go. It is more scalable & reliable than Shopify.

FundinIndia

FundinIndia is a platform where independent businessman from startup in India can raise funding to support their business and growth

Educational Platform

Educational Platform is our proposed USP and we are working on this will be a platform where educational institute can have their website through it and showcase their features online.